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Town & Country Living's Guide to

Healthy LIVING



Bucks County Town and Country Living magazines' annual guide to HEALTHY LIVING will be mailed to all of the magazine subscribers. An additional 10,000 copies will be inserted into selected selected Montgomery newspapers in high-income zip code areas, making the total circulation 22,000 and readership above 66,000.

With an average age of 55, our audience is a prime target for health-related products and services. HEALTHY LIVING magazine will include articles on diet, exercise, hair restoration, skin care, day spas, special health concerns, e.g., diabetes, and a comprehensive health specialty and hospital guide. HEALTHY LIVING will continue to become the preferred annual guide for better health in the entire Delaware Valley.

Be sure you advertise in HEALTHY LIVING magazine, a targeted Town and Country Living publication. To reach this fast growing audience, contact us today with your directory listing.

*Advertisers to date:
St. Mary's Medical Center.
Twining Village Retirement Community,
Foulkeways at Gwynedd*

RATES

Size	Rate	Dimensions
1/6 Page Color - Vertical	\$450	2.187" x 4.875"
1/6 Page Color - Horizontal	\$450	4.5" x 2.375"
1/4 Page Color - Vertical	\$695	3.375" x 4.875"
1/3 Page Color	\$995	4.5" x 4.875"
1/2 Page Color - Vertical	\$1295	4.5" x 7.5"
1/2 Page Color - Horizontal	\$1295	7" x 4.875"
2/3 Page Color - Vertical	\$1695	4.5" x 10"
Full Page Color	\$1995	8.25" x 11.125" (Full Bleed) Live area 7" x 10"
Inside Back Cover	\$2195	8.25" x 11.125" (Full Bleed) Live area 7" x 10"
Inside Front Cover SOLD	\$2295	8.25" x 11.125" (Full Bleed) Live area 7" x 10"
Back Cover	\$2495	8.25" x 11.125" (Full Bleed) Live area 7" x 10"

Ad Deadline:
April 30, 2010

Publishes:
June 4, 2010

**Receive a 50 word
article in
Healthy Living**

For more information, please call Lisa at 215-860-3090