



2010 EDITORIAL SCHEDULE

EDITORIAL

Bucks County Town & Country Living magazine is a seasonal quarterly publication. Its editorial approach is to attract an upscale readership that is interested in the homes, food, gardens, architecture, art, history, attractions and destinations of the region.

Our departments highlight Bucks County people who are artists, connoisseurs, craftsmen and collectors. We also have departments on gardening, home décor, interesting shops and restaurants. Our *Enjoy* department is an easy-to-read quick reference on items of interest that pertain to the area's history, culture, books, crafts, antiques, food recipes, decorating, collectibles, furniture and other unique finds throughout Bucks County. Our *County Calendar* offers a listing of events throughout Bucks County that include entertainment, the arts, theatre, crafts, recreation, festivals and family fun.

In *Bucks County Town & Country Living* magazine we present the Bucks County way of life as attractive and worthwhile to both native Bucks Countians and visitors. Our approach is to offer our readers entertaining and informative features, which are enhanced by vivid high-quality color photography. In each issue we feature a Bucks County house that is exemplary in its architecture and interior design. We also present articles about gardening, home entertaining, decorating, food preparation, local history, art and architecture.

EDITORIAL CALENDAR AND ADVERTISING DEADLINES

- Spring 2010** Bucks Fever, Upper Makefield farmhouse and its magnificent gardens, the maritime photos of Janice O'Reilly, Pennsylvania wildflowers, a New Hope garden tour, raising and showing Scottish Deerhounds, a profile of a Bucks County landscaper
***AD DEADLINE: February 5, 2010 • PUBLISH DATE: March 9, 2010**
- Summer 2010** A Yardley home redone in authentic Williamsburg style, a intimate look at a garden in Furlong, outdoor romantic dining, an in depth interview with a local artist, studio tour in Upper Bucks, summer nature photography, local shopping opportunities
***AD DEADLINE: May 7, 2010 • PUBLISH DATE: June 4, 2010**
- Fall 2010** Historic Bucks County home, Events and festivals throughout Bucks County, an interview with a local furniture maker, fall foliage and color in rural Bucks County, an interview with a local gourmet with recipes, Thanksgiving in Bucks County
***AD DEADLINE: August 4, 2010 • PUBLISH DATE: September 3, 2010**
- Winter 2010-11** A Bucks County Victorian house decorated for the holidays, holiday shopping guide, Bucks County snow scenes, holiday hobbies, recipes for the holidays, getting ready for spring gardening, town tree lighting, interior design, Bucks County art shows
***AD DEADLINE: October 15, 2010 • PUBLISH DATE: November 19, 2010**

**Above deadlines are for camera-ready art. Ads that require proofs due a week earlier.*