



This year's Yardley Harvest Day is Saturday, September 16, 2017 and marks the 50th year of this great tradition.

If you have any questions or require additional clarification, please contact Lisa Kruse at 215-860-3090 or lisakruse@angelmarkassociates.com

## 2017 Sponsorship Opportunities

All Sponsors Receive (unless otherwise noted):

10' x 10' space for promotion. Table & 2 chairs provided. Logo on sponsor page of www.yardleyharvestday.com and social media

### Headline Sponsor ..... \$5,000

Event banner: Company name on the event banner on S. Main St.  
 Venue signage: 3 customized day of event signs with company name/logo  
 Event poster: Company name/logo  
 Event space: Prime 10' x 10' space. Canopy/table & 2 chairs provided.  
 Booklet: A two page spread in the Harvest Day Booklet.  
 Tote bags: Company supplied item distributed in the Harvest Day bags.

### Automotive Sponsor ..... \$3,000

Venue signage: **SOLD OUT!**  
 Event poster: **SOLD OUT!**  
 Event space: Space for 4-6 cars

### Tote Bag Sponsor ..... \$1,500

Event poster: **SOLD OUT!**  
 Tote Bags: Logo printed with sponsor logo. Includes 250 bags.

### Sports Bottle Sponsor (1 Sold, 5 AVAILABLE) ..... \$1,200

Sports Bottle: 5,000 Sports Bottles distributed in the Harvest Day tote bags.  
 Event poster: Company name

### Stage Sponsor ..... \$1,000

Venue signage: 1 customized day of event signs with company name/logo on entertainment stage. **SOLD OUT!**  
 Event poster: Company name

### Live Music Sponsor ..... \$1,000

Venue signage: 1 customized day of event signs with company name/logo on entertainment stage. **SOLD OUT!**  
 Event poster: Company name

### Map Sponsor ..... \$750

Map: Logo on all printed/digital versions of map

### Mum Sponsor ..... \$750

Venue Signage: Customized signage with company name/logo on tables at entertainment area and on cards on 225 flowers

### T-shirt Sponsor (10 Reserved, 2 AVAILABLE) ..... \$500

T-shirts: Sponsor logo on back; min. 500 shirts printed. Includes (4) t-shirts.

### Business Sponsor ..... \$350

Event space: 10' x 10' space for promotion. Table & Chairs provided by sponsor. **SOLD OUT!**

Sponsorship levels of \$500 and above will receive YHD Bags to distribute at their tables; sponsor-supplied items can be placed into their bags.

## Yardley Harvest Day Booklet

Booklet Size: 4.25"W x 5.75"H Circulation: 7,500 printed

Cost to participate:

AD SIZE	YBA MEMBER	NON-MEMBER
Full Page*	\$250	\$300
1/2 Page	\$150	\$175
Inside Front*	\$450	\$500
Inside Back*	\$450	\$500
Back Cover*	\$500	\$550

Distribution /Shelf life:

Kicks off Labor Day and at Yardley Harvest Day on September 16, 2017 and will be in Yardley and Local businesses until December 31, 2017. (While supplies last)

Advertisers will receive a full color ad within the book.

#### FULL PAGE AD:

Trim size: 4.25"W x 5.75"H  
 Live Area: 3.75"W x 5.25"H  
 Bleed Size: 4.5"W x 6"H

#### 1/2 Page Ad:

Trim size: 4"W x 2.685"H  
 Live Area: 3.75"W x 2.435"H  
 No Bleed

### Yardley Harvest Day Sponsorship Agreement Deadline: March 15, 2017

YES, we would like to sponsor! We have read the proposal and would like the benefits provided at the following level (choose one):

- Headline: \$5,000  Automotive: \$3,000  Tote Bag: \$1,500  Sports Bottle: \$1,200  Stage: \$1,000  
 Live Music: \$1,000  Map: \$750  Mum: \$750  T-shirt: \$500  Business: \$350

### Yardley Harvest Day Booklet Agreement YES, we would like to advertise! (choose one):

- YBA Member:  Full Page \$250  1/2 Page \$150  Inside Front \$450  Inside Back \$450  Back Cover \$500  
 Non-Member:  Full Page \$300  1/2 Page \$175  Inside Front \$500  Inside Back \$500  Back Cover \$550

Coupon \$25  
 Your offer on the coupon page.  
 \*FREE with a full page ad.

\_\_\_\_\_  
 COMPANY NAME (PLEASE PRINT)

\_\_\_\_\_  
 COMPANY REPRESENTATIVE TITLE

\_\_\_\_\_  
 MAILING ADDRESS

\_\_\_\_\_  
 CITY STATE ZIP CODE

\_\_\_\_\_  
 PHONE FAX

\_\_\_\_\_  
 EMAIL (PLEASE PRINT CLEARLY)

\_\_\_\_\_  
 REPRESENTATIVE SIGNATURE DATE

Please make checks payable to: Yardley Harvest Day.  
 Mail your check, along with your signed agreement to:  
 Yardley Harvest Day, Attn: Lisa Kruse • P.O. Box 498 • Yardley, PA 19067.

Checks must be received within (2) weeks of commitment or the sponsorship is lost. Sponsorship benefits will not begin until check is received.