



The calendar below highlights our **special editorial sections** in the coming year.

In addition, almost every issue features:

- ◆ family activities ◆ cultural events ◆ parenting ◆ maternity ◆ children's fashion ◆ birthday parties ◆ real estate ◆ family travel ◆ tweens and teens ◆ green living ◆ charity events

We also cover summer camps, in January through June.

## January (Ad Deadline: 12/10)

**Children's Classes Winter/Spring, Culture Guide Winter & Spring, Family Travel Spring, Family Financial Planning, Camp Countdown Begins**

## February (Ad Deadline: 1/14)

Love, Marriage & Romance, Spring Fashion & Footwear for Children, Shopping: Jewelry, Health & Fitness: Top Hospitals, **Ultimate Guide to Camps**

## March (Ad Deadline: 2/11)

**Family Real Estate Guide, Raising Kids with Special Needs, Super Spring Giveaway!**

## April (Ad Deadline: 3/11)

New Parent Guide (Pre-Natal to Pre-K), Family Travel Spring/Summer, Food & Restaurant Supplement, **Summer Programs for Kids**

## May (Ad Deadline: 4/8)

Mothers of the Year, Family Home Design Guide, Summer Fashion & Footwear for Children, **NYC Birthday Party Guide, Health & Fitness**

## June (Ad Deadline: 5/13)

Fathers of the Year, Kid Hampton Guide, Maternity Special Feature Package, Family Summer Regional Travel, Summer Festivals, Family Financial Planning

## July (Ad Deadline: 6/10)

**The Ultimate Guide To Raising Kids In The City**

## August (Ad Deadline: 7/15)

**Back to School, School Fashion & Footwear**

## September (Ad Deadline: 8/12)

**Children's Fall Classes, Fall Fashion & Footwear, Culture Guide Fall, Family Travel Winter**

## October (Ad Deadline: 9/9)

**Family Real Estate Guide, Raising Children with Special Needs, Family Health & Fitness: Top Docs, Scenic NYC**

## November (Ad Deadline: 10/14)

Family Heroes, Family Home Design Guide, Holiday Fashion & Footwear, **NYC Birthday Party Guide, Holiday Shopping, Holiday Gift Guide**

## December (Ad Deadline: 11/11)

Giving Back, Real Estate Forecast 2011, Maternity Special Feature Package, **Early Classes Preview, Holiday Gift Guide**