

Outlook

The Voice of Lower Bucks County Chamber of Commerce

As the Official Publication of the Chamber, Outlook is mailed directly to our members every month, is available at all Chamber events and is on the LBCCC website! All advertisers receive a link from their ad in OUTLOOK ONLINE to their website. Total circulation is 1800 per month. Within Outlook, you will be able to:

- Convey your message directly to decision makers;
- Enhance your company's image among members;
- Increase your company's marketing strategies; and
- Support your Chamber's quality publication.

advertising rates

| Size | Dimensions | 1 Month | 3 Months | 6 Months | 12 Months |
|------------------|-----------------------------|-------------|--------------|--------------|-------------|
| Business Card | (3 1/2" wide x 2" deep) | \$ 139. ea. | \$ 127. ea. | \$ 116. ea. | \$ 102. ea. |
| 1/6 page | (3 1/2" wide x 3 1/2" deep) | \$ 223. ea. | \$ 204. ea. | \$ 188. ea. | \$ 174. ea. |
| 1/4 page | (3 1/2" wide x 5" deep) | \$ 325. ea. | \$ 295. ea. | \$ 265. ea. | \$ 246. ea. |
| 1/3 page | (7 1/2" wide x 3 1/2" deep) | \$ 384. ea. | \$ 366. ea. | \$ 336. ea. | \$ 312. ea. |
| 1/2 page | (7 1/2" wide x 5" deep) | \$ 594. ea. | \$ 552. ea. | \$ 526. ea. | \$ 505. ea. |
| Full page | (7 1/2" wide x 10" deep) | \$1074. ea. | \$ 1030. ea. | \$ 1008. ea. | \$ 985. ea. |
| Back Cover | (7 1/2" wide x 7 1/2" deep) | \$ 815. ea. | \$ 743. ea. | \$ 701. ea. | \$ 677. ea. |
| Back Cover-Color | (7 1/2" wide x 7 1/2" deep) | \$1678. ea. | \$1606. ea. | \$1564. ea. | \$1540. ea. |

Inserts: Once copy is approved by Chamber - Customer supplies 2000 copies to the Chamber.

Rates are as follows:

One Month - \$505.;

Three Months - \$475. each month;

Six Months - \$445. each month;

Twelve Months - \$414. each month.

Non-Profit - \$317. each month

Once the Insert is approved by the Chamber, printing can be arranged at the following rates.
These rates will be invoiced directly to your company from the printer.

Black ink on single sided insert printed on color paper - \$95.00;

Black ink on double sided insert printed on color paper - \$143.00;

Black ink on one side of paper, two or four color ink on one side of paper printed on white paper - \$605.00;

Four color ink on single sided paper printed on white paper - \$548.00;

Four color ink on double sided paper printed on white paper - \$719.00.

Design Fee: If necessary, a one time design fee includes:

One scanned image, logo and typesetting. Camera ready laser copy provided for future use.

Pricing as follows: Business Card \$55., 1/6 page \$80., 1/4 page \$100., 1/3 page \$160., 1/2 page \$190 and a full page \$225.

Deadlines: Space reservation is due forty days prior to publication date.

Advertising materials are due thirty days prior to publication date.

Rates effective with January 2008 issue.

Advertising is available only to companies that are members of the Chamber in good standing.



Lower Bucks County
Chamber of Commerce

For more information or to reserve space,
Call Lisa Kruse 215.860.3090 Fax 215.860.8348
Email - lisa@angelmarkassociates.com
www.angelmarkassociates.com