

Outlook

The Voice of Lower Bucks County Chamber of Commerce

Cover Photo

The **Outlook** cover represents the Chamber as well as your company. Therefore, the cover photo must be in good taste and appropriate for a business audience.

- Photographers
Photos by Lynn Goodwin - 215-932-4820
- DONNA LERE
Photographer - 215-321-3600
- Please shoot photo to fit this dimension, 8.65"wide x 11.25"height Vertical photograph (this actual pdf does not show bleed)
- cymk 300 dpi photoshop .tif
- this includes .125" bleed top, .125" bleed right and .125" bleed bottom
- Make sure your photo has a dead area of 3 inches from top of this dimension for the *Outlook* title
- Make sure your photo has a dead area of 1 1/4 inches on bottom for LBCCC logo and date
- Take note of Title and short phrase for your company, this can move according to how the photo is shot.

Interior/Advertorial Page

- 300 - 500 words of copy
- 2 - 6 images depending on amount of copy submitted
- one pms color number for interior page
- illustrator .eps file of your logo
- for designers top and bottom margins are .25
left and right margins are .50
- All Interior/Advertorial pages of **Outlook** Magazine are non-bleed

Title of Your Company Here

short phrase here

this type position can move according to photo



Month Year