

Outlook

The Voice of Lower Bucks County Chamber of Commerce

Cover Photo

The **Outlook** cover represents the Chamber as well as your company. Therefore, the cover photo must be in good taste and appropriate for a business audience.

- Photographers
Photos by Lynn Goodwin - 215-932-4820

DONNA LERE
Photographer - 215-321-3600

- Please shoot photo to fit this dimension, 8.65"wide x 11.25"height Vertical photograph (this actual pdf does not show bleed)
- cymk 300 dpi photoshop .tif
- this includes .125" bleed top, .125" bleed right and .125" bleed bottom
- Make sure your photo has a dead area of 3 inches from top of this dimension for the *Outlook* title
- Make sure your photo has a dead area of 1 1/4 inches on bottom for LBCCC logo and date
- Take note of Title and short phrase for your company, this can move according to how the photo is shot.

Interior Page

- 300 - 500 words of copy
- 2 - 6 images depending on amount of copy submitted
- one pms color number for interior page
- illustrator .eps file of your logo
- for designers top and bottom margins are .25 left and right margins are .50



Title of Your Company Here

short phrase here

this type position can move according to photo

Month Year