

Central PA

magazine

January

Annual Food and Restaurant Issue
(Restaurant Awards)
Special Ad Section - Celebrations
space reservations: 11/20/10
ad materials due: 11/27/10
mail date: 12/22/2010

February

Planning for the Future
Special Section – Weddings
space reservations: 12/20/10
ad materials due: 12/27/10
mail date: 1/26/2011

March

Spring Home and Garden
Art of Gardening Photo Contest Winner
Special Section – College Planning
Special Ad Section – Home Décor
space reservations: 1/20/11
ad materials due: 1/27/11
mail date: 2/23/2011

April

Dollars & Sense Finance
Writing Contest Winner
Special Section – Golf
Special Ad Section – Financial Planning
space reservations: 2/21/11
ad materials due: 2/28/11
mail date: 2/23/2011

May

Health & Wellness
Special Ad Section – Education
Special Section – Healthy Living
space reservations: 3/21/11
ad materials due: 3/28/11
mail date: 4/20/2011

June

On The Road
Hot List Winners
Special Section – Travel
space reservations: 4/20/11
ad materials due: 4/27/11
mail date: 5/25/2011

July

Summer Food & Entertainment
(Restaurant ballot appears)
Special Ad Section -- Wine
space reservations: 5/20/11
ad materials due: 5/27/11
mail date: 6/22/2011

August

Culture & Arts
Special Ad Section – Art Galleries
Special Ad Section – Explore Hershey
space reservations: 6/20/11
ad materials due: 6/27/11
mail date: 7/20/2011

September

Fall Home
Special Ad Section – Home Décor
Special Section – Fall Fashion
space reservations: 7/20/11
ad materials due: 7/27/11
mail date: 8/24/2011

October

Women's Health
Special Section – Healthy Living
space reservations: 8/22/11
ad materials due: 8/29/11
mail date: 9/21/2011

November

Education
Special Section – Early Education
Special Ad Section – Holiday Gift Guide
space reservations: 9/20/11
ad materials due: 9/27/11
mail date: 10/26/2011

December

Celebrations
Hot List Ballot
Special Ad Section – Holiday Gift Guide
space reservations: 10/20/11
ad materials due: 10/27/11
mail date: 11/23/2011

* Special Sections involve Editorial,
Special Ad Sections are only advertising
**subject to change