

Published quarterly with a 18,000 circulation. It is sold by mail subscription and on regional newsstands. A portion of the circulation is controlled into professional offices of doctors, dentists, lawyers and entrepreneurs.

| Size | Dimensions | COST |
| :--- | :--- | :--- |
| $1 / 3 \mathrm{Sq} \mathrm{Pg}$ | $4.5^{\prime \prime} \mathrm{w} \times 4.875^{\prime \prime} \mathrm{h}$ | $\$ 1,232$ |
| $1 / 3 \mathrm{~V} \mathrm{Pg}$ | $2.1877^{\prime \prime} \mathrm{w} \times 10^{\prime \prime} \mathrm{h}$ | $\$ 1,232$ |
| $1 / 2 \mathrm{HPg}$ | $7 " \mathrm{w} \times 4.875^{\prime \prime} \mathrm{h}$ | $\$ 1,393$ |
| $1 / 2 \mathrm{~V} \mathrm{Pg}$ | $4.5 " \mathrm{w} \times 7.5^{\prime \prime} \mathrm{h}$ | $\$ 1,393$ |
| Full Pg | $7 " \mathrm{w} \times 10^{\prime \prime} \mathrm{h}$ | $\$ 2,196$ |

-_ Deadlines -

| Issue | Space | Material | Mail |
| :--- | :--- | :---: | :---: |
| Summer | May 7 | May 14 | Jun 4 |
| Fall | Aug 4 | Aug 11 | Sep 3 |
| Winter | Oct 15 | Oct 23 | Nov 19 |

