

Bucks County

Home & Garden Guide



Town & Country Living magazines, the publisher of *Bucks County Town & Country Living* magazine, is proud to publish *The Bucks County Home & Garden Guide*. This comprehensive annual guide is something homeowners, interior decorators, and designers will love to have. It will include sections on home furnishings, kitchens, bathrooms, handmade furniture, Oriental rugs, carpeting, indoor and outdoor lighting, window treatments, roofing, siding, fireplaces, outdoor kitchens, swimming pools, ponds, landscaping, hardscaping, interior decorating, art, antiques, collectibles, and much more.

2011 Advertising Rates

	B & W	Full Color
Full Page	\$895	\$1295
1/2 Page	\$495	\$795
1/4 Page	\$295	\$495
2 page spread -----		\$1995

With a total targeted circulation of over 10,000 and estimated readership above 30,000, *The Bucks County Home and Garden Guide* will be a great way to reach readers interested in their homes and gardens. In addition, this guide will be available on all four of Town & Country Living magazines' websites for further exposure.

Broaden your market reach & reserve your advertisement today.

DEADLINE: September 12, 2011
PUB DATE: October 14, 2011

Call Lisa at 215-860-3090 or email lisa@angelmarkassociates.com



Town & Country Living
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Home & Garden Guide

2011 Rates and Digital Requirements

Deadline, September 12, 2011

Publication Date, October 14, 2011

Bucks County Home & Garden Guide is published annually in the fall. It reaches over 30,000 readers, who will use this handy, full-color guide as a complete resource directory to help them beautify their homes and gardens.

You will be included in a listing along with your advertisement, as well as have a cross-reference to your ad page on our advertisers index page.

Mechanical Requirements

Bleed: 5-3/4" x 8-3/4". Trim size 5-1/2" x 8-1/2".

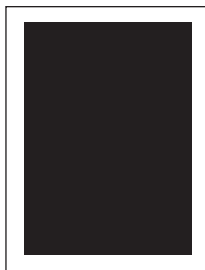
Materials accepted: We accept the following forms of media for file submission: CD-Rom, 100MB Zip Disk, E-mailed (*files under 3mb*) or FTP site.

Formats Accepted: Acceptable files should be Macintosh platform only: QuarkXpress, Adobe Photoshop, Adobe Illustrator, High Resolution PDF files, TIFF files, or EPS files.

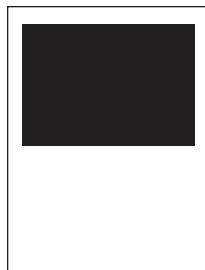
All ads submitted as QuarkXpress files must be collected to include all the art files and fonts (printer and screen).

Ad Dimensions

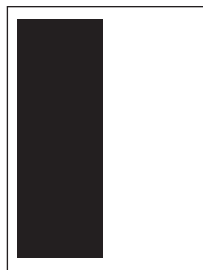
Full page
4 3/4" W x 7 3/4" H
Bleed Size
5 3/4" x 8 3/4"



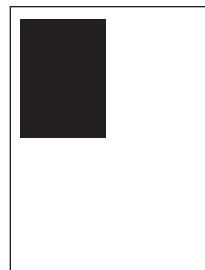
1/2 Horizontal
4 3/4" W x 3 3/4" H



1/2 Vertical
2 1/4" W x 7 3/4" H



1/4 Page
2 1/4" W x 3 3/4" H



	<u>B & W</u>	<u>Full Color</u>
Full Page	\$895	\$1295
1/2 Page	\$495	\$795
1/4 Page	\$295	\$495
Cover 2	-----	\$1595
Cover 3	-----	\$1450
Cover 4	-----	\$1795
2 page spread	-----	\$1995

All graphic files must be supplied in CMYK TIFF files, cropped as close to final size as possible with a resolution of 300 dpi.

Illustrator files that include type need to be converted into outlines and include the fonts (*printer and screen*).

PDF files should be created in Acrobat Distiller 4.05 or higher.

PDF files must be saved as high-resolution/press optimized. All fonts must be embedded in the PDF and be Type 1 (NO TRUETYPE).

All color ads require a color proof. This includes ads that are e-mailed and submitted on the FTP site.

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