



2011 EDITORIAL SCHEDULE

EDITORIAL

Bucks County Town & Country Living magazine is a seasonal quarterly publication. Its editorial approach is to attract an upscale readership that is interested in the homes, food, gardens, architecture, art, history, attractions and destinations of the region.

Our departments highlight Bucks County people who are artists, connoisseurs, craftsmen and collectors. We also have departments on gardening, home décor, interesting shops and restaurants. Our *Enjoy* department is an easy-to-read quick reference on items of interest that pertain to the area's history, culture, books, crafts, antiques, food recipes, decorating, collectibles, furniture and other unique finds throughout Bucks County. Our *County Calendar* offers a listing of events throughout Bucks County that include entertainment, the arts, theatre, crafts, recreation, festivals and family fun.

In *Bucks County Town & Country Living* magazine we present the Bucks County way of life as attractive and worthwhile to both native Bucks Countians and visitors. Our approach is to offer our readers entertaining and informative features, which are enhanced by vivid high-quality color photography. In each issue we feature a Bucks County house that is exemplary in its architecture and interior design. We also present articles about gardening, home entertaining, decorating, food preparation, local history, art and architecture.

EDITORIAL CALENDAR AND ADVERTISING DEADLINES

- Spring 2011** Upper Bucks farmhouse, Washington Crossing Wildflower Preserve, Bucks Fever and the arts, Annual Bridal Guide, touring Newtown and Yardley, garden tips, an interview with a local chef, special home and garden section
***AD DEADLINE: February 7, 2011 • PUBLISH DATE: March 11, 2011**
- Summer 2011** Bucks County horse farm, Central Bucks colonial restoration, summer gardening, Guide to Healthy Living, Delaware Valley Guide to Education, an in depth interview with a Bucks County artist, summer recreation and fun, outdoor dining
***AD DEADLINE: May 9, 2011 • PUBLISH DATE: June 6, 2011**
- Fall 2011** Views of Bucks County foliage, Lower Bucks County historic home, interview with a local furniture maker, Arts & Antiques Guide, touring Central Bucks County, area restaurants, kitchens and baths, fall gardens, hardscaping ideas, motorcycle tour from a biker's prospective
***AD DEADLINE: August 5, 2011 • PUBLISH DATE: September 5, 2011**
- Winter 2011-12** Bucks County rural snow scenes, decorated holiday home, Holiday Gift Guide, Catering and Entertainment Guide, recipes, Christmas tree lightings, New Year parties, wildlife decoy artist
***AD DEADLINE: October 17, 2011 • PUBLISH DATE: November 21, 2011**

**Above deadlines are for camera-ready art. Ads that require proofs due a week earlier.*