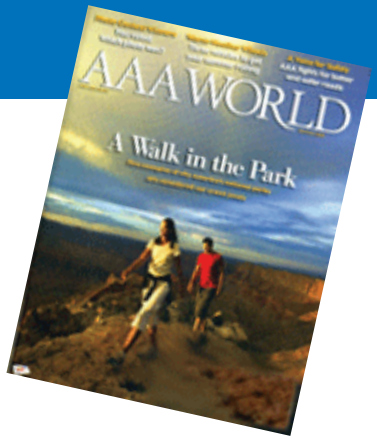


# AAA WORLD

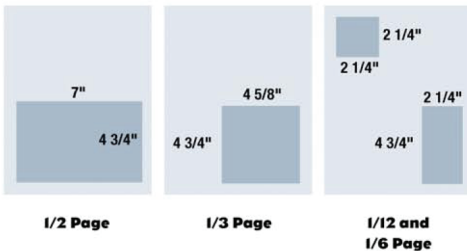


Advertising space would be in the Full Run of AAA World - reaching 2,115,000 circulation in Virginia, DC, Maryland, Delaware, New Jersey and Eastern Pennsylvania. Each advertiser would receive their own reader service.

### — DEADLINES —

ISSUE	SPACE	MATERIAL	MAIL
Sep/Oct	Jul 9	Jul 23	Aug 23-26
Nov/Dec	Sep 10	Sep 24	Oct 22-26
Jan/Feb	Nov 12	Nov 26	Dec 26-30
Mar/Apr	Jan 8	Jan 22	Feb 22-25

SIZE	DIMENSIONS	COST
1/12 PAGE	2 1/4" W X 2 1/4" H	\$1765
1/6 PAGE	2 1/4" W X 4 3/4" H	\$2942
1/3 PAGE SQUARE	4 5/8" W X 4 3/4" H	\$3530
1/2 PAGE	7" W X 4 3/4" H	\$4706



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